

## Program

Chair : Mr. Tomomi Tsubota, Executive Co-Ordinator, Nikkei DigitalCore Program, Nihon Keizai Shimbun, Inc.

10:00 - 11:50

**Welcoming Remarks**

Mr. Ryoki Sugita, President and CEO, Nihon Keizai Shimbun, Inc

**Guest Speech "Expectation for New Ways of Working with IT "**

Ms. Kuniko Inoguchi, Minister of State for Gender Equality and Social Affairs

**Keynote Speech "The Future of Work"**

Mr. Thomas W. Malone, Professor, MIT Sloan School of Management

**Session 1 <Theory>**

**"How Will Business Organization Change with the Digital Work Model?"**

Session chair :

Mr. Masaaki Hirano, President, Japan society for Management Information (JASMIN)  
Professor, Waseda University Business School

Guest speech :

Mr. Jiro Kokuryo, Professor, Faculty of Environmental Information, Keio University  
Ms. Seija Kulkki, Director, Center for Knowledge and Innovation Research (CKIR), Helsinki School of Economics

13:00 - 15:20

**Greeting**

Mr. Iwao Matsuda, Minister of State for Information Technology

**Overview**

Mr. Naoyuki Akikusa,  
Chairman, GIIIC(Global Information Infrastructure Commission Forum), Chairman, Fujitsu Limited

**Keynote Speech "Flexible Working in Internet Age"**

Sir Christopher Bland, Chairman, BT Group plc

**Session 2 <Practice>**

**"Internet Technologies that Realize Digital Work Model"**

Session chair :

Mr. Waichi Sekiguchi, Editorial Writer, Nihon Keizai Shimbun, Inc.

Guest speech :

Mr. Blake Krikorian, CEO, Co-Founder, Sling Media, Inc.  
Mr. Rob Glaser, Chairman and CEO, RealNetworks, Inc  
Mr. Geoffrey S. Prentice, Vice President, Strategic Partners and Corporate Development, Skype Technologies S.A.  
Mr. Alex Vieux, CEO, Publisher, Red Herring, Inc.  
Mr. Yoichiro Yatsurugi, President and CEO, WILLCOM, Inc.

15:30 - 17:50

**Keynote Speech**

Mr. Tadashi Onodera, President and Chairman, KDDI CORPORATION

**Session 3 <Vision>**

**"Corporate Social Responsibility and Digital Work Model"**

Session chair :

Mr. Akihiko Shinozaki, Professor, Faculty of Economics, Graduate School of Economics, Kyushu University

Guest speech :

Mr. Hisayuki Ishizumi, Vice President, Hewlett-Packard Japan, Ltd.  
Mr. John Kelly, Board of Directors, Co-Chair, CATA Alliance  
Mr. Hideki Kurashige, Director, Chief Executive Officer, JAPAN TELECOM CO., LTD.  
Mr. Toru Yamashita, Senior Executive Vice President and Representative Director, NTT DATA CORPORATION

**Closing**